

# INVESTMENT DECK

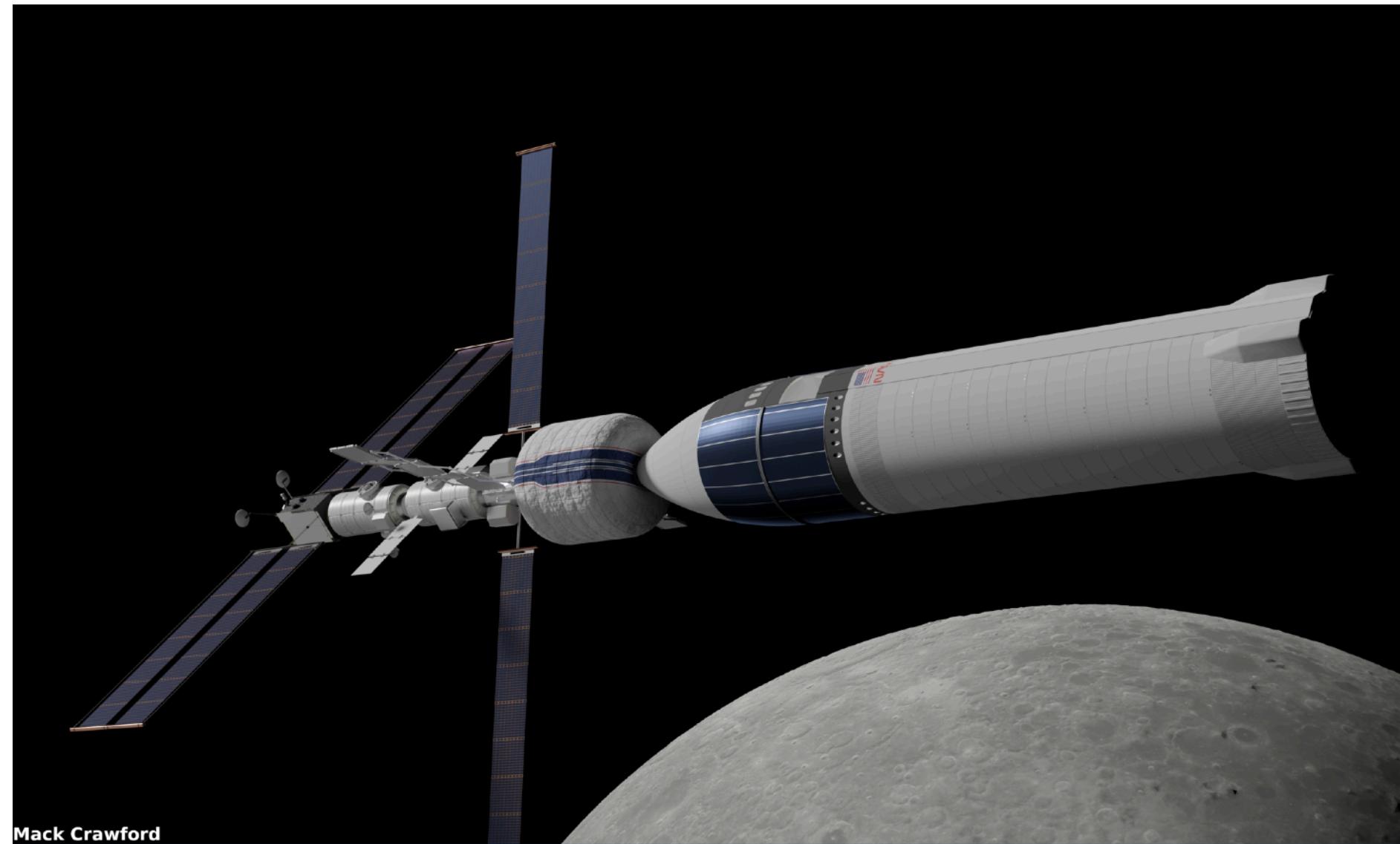


ATLANTIS: OPENING UP LOW EARTH ORBIT

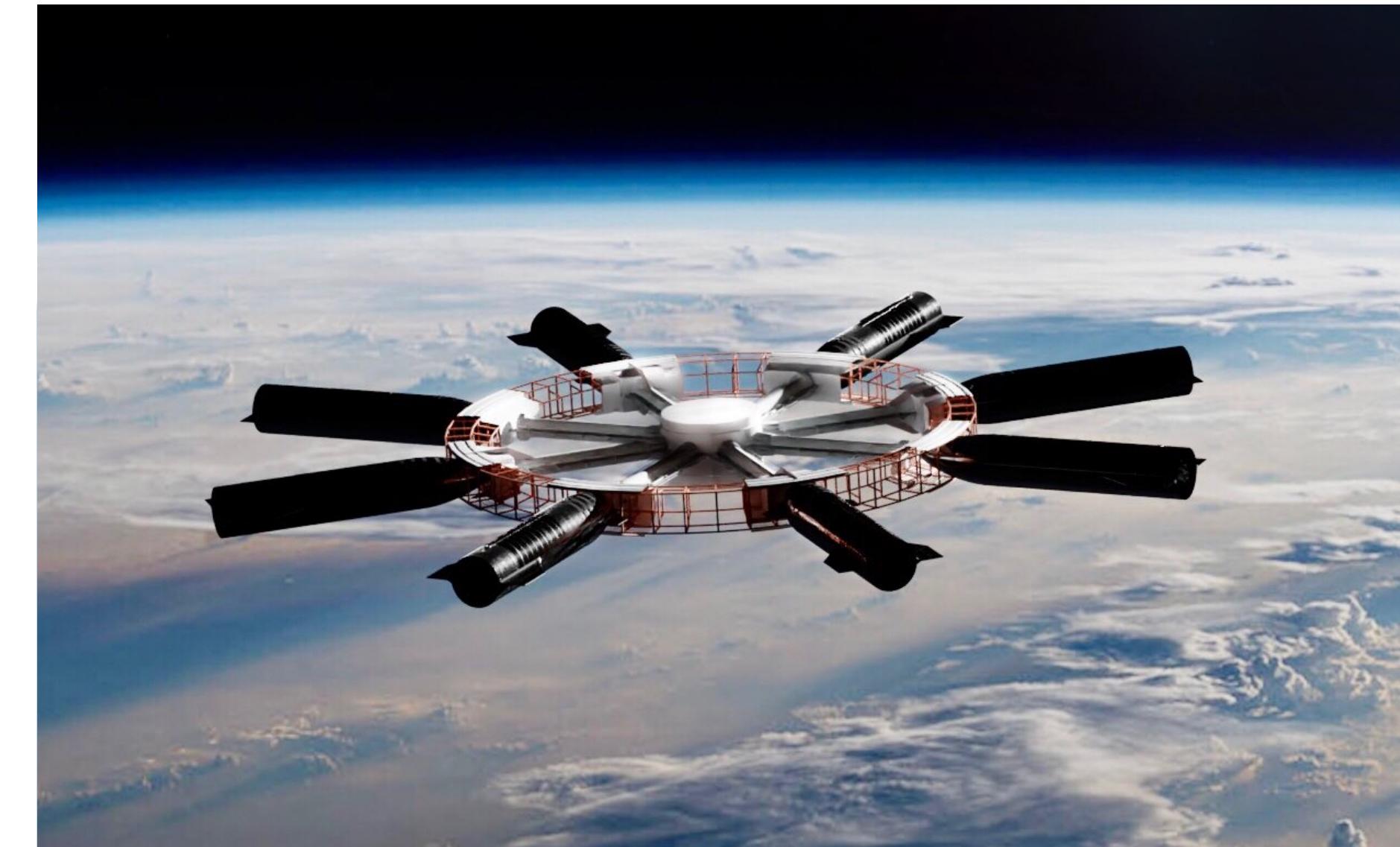
05/2025

→ The problem: Space is expensive and we're stuck on Earth

→ The solution: Rocket reusability, advanced avionics and plummeting hardware costs (eg. solar panels) largely driven by SpaceX



SpaceX proposal to NASA Artemis program (2024) for Lunar gateway station orbiting the Moon. A retro-fitted Starship as a long duration habitat for NASA astronauts



SpaceX proposal (2022) for NASA's CLD program (replacement for ISS): a ring of rotating Starships retro-fitted for artificial gravity and long duration stays

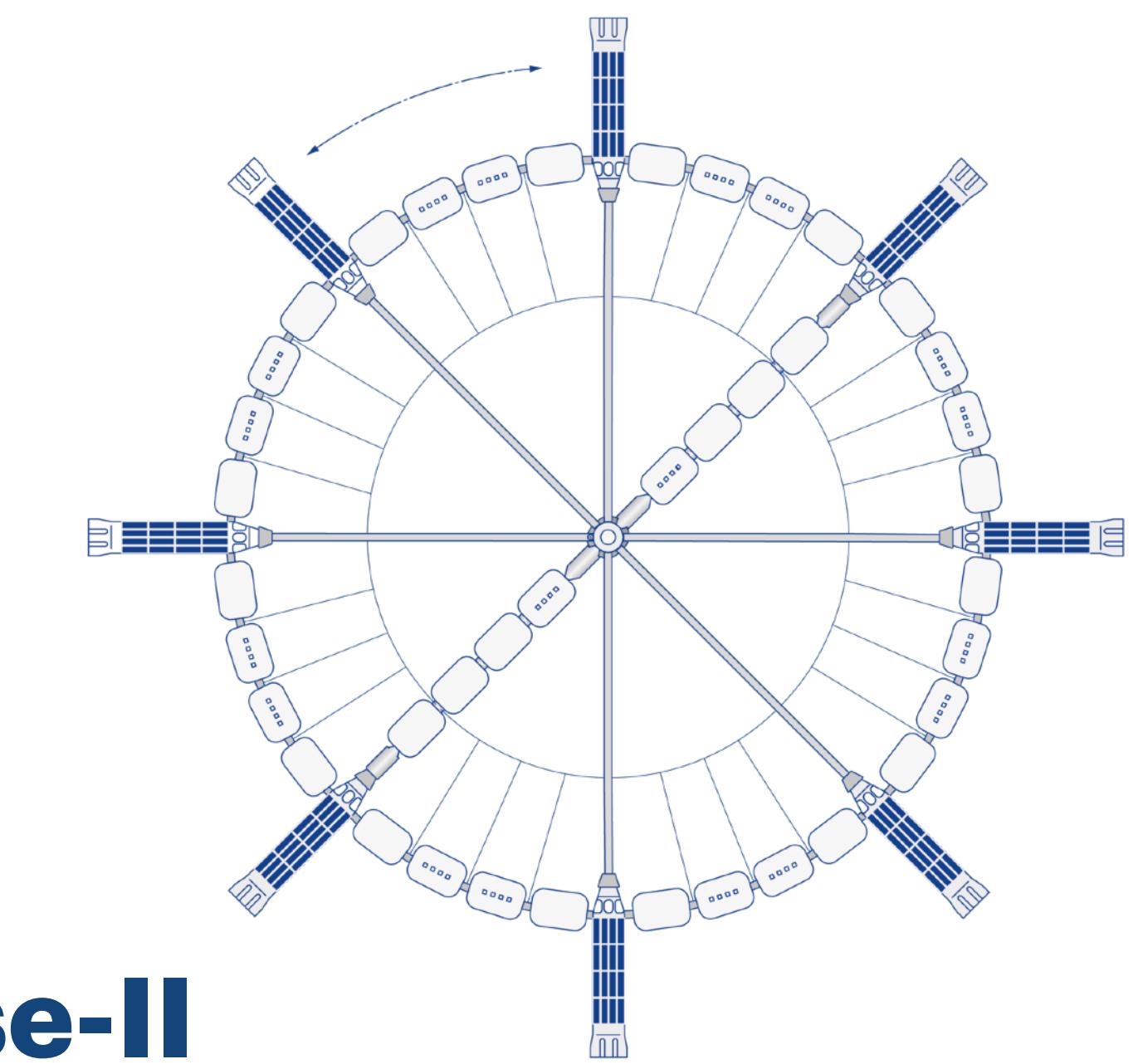
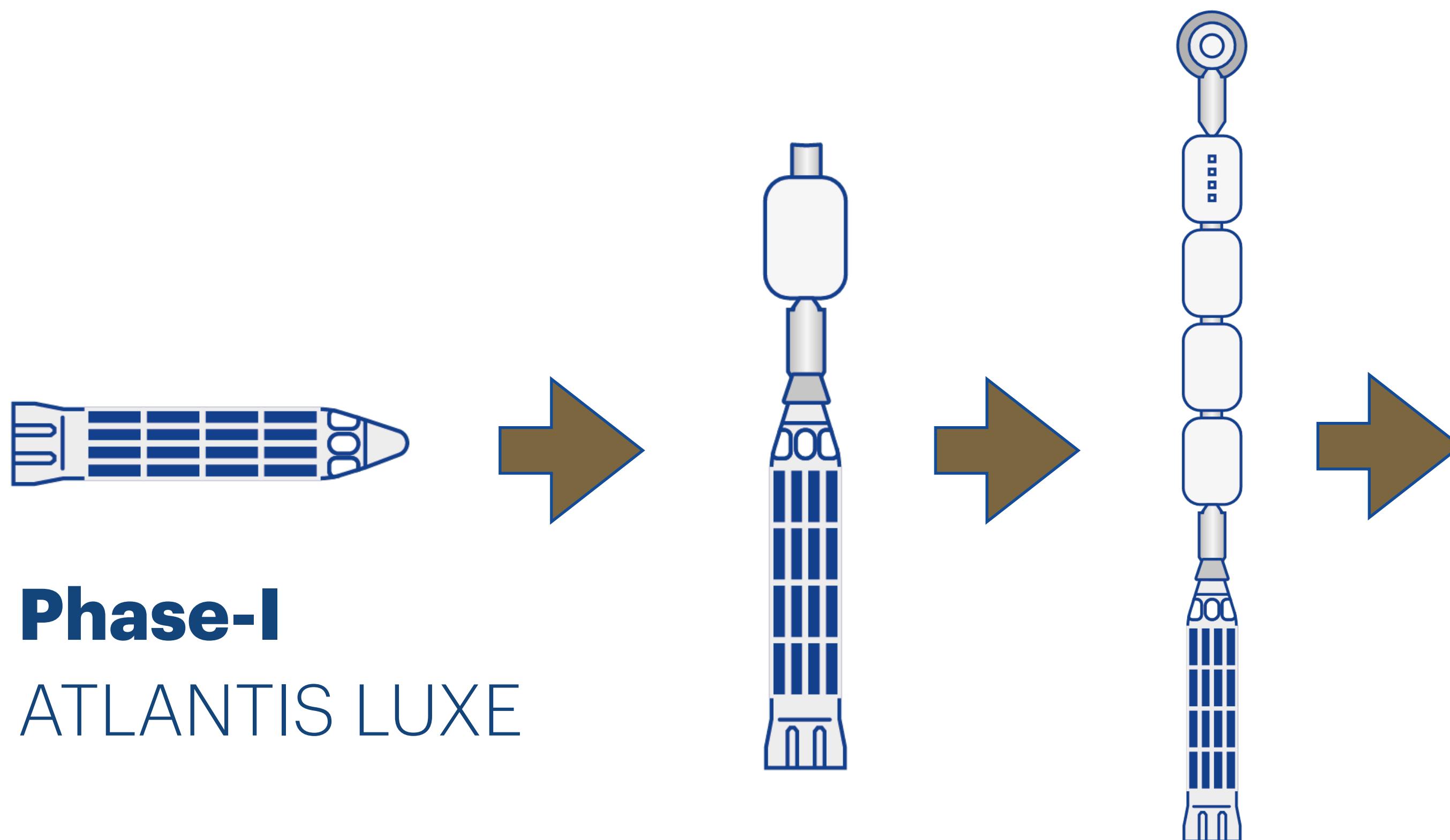


# ATLANTIS

Atlantis leverages recent breakthroughs in space hardware and launch capability to leapfrog typical design cycles of space stations and open up Low Earth Orbit for the masses

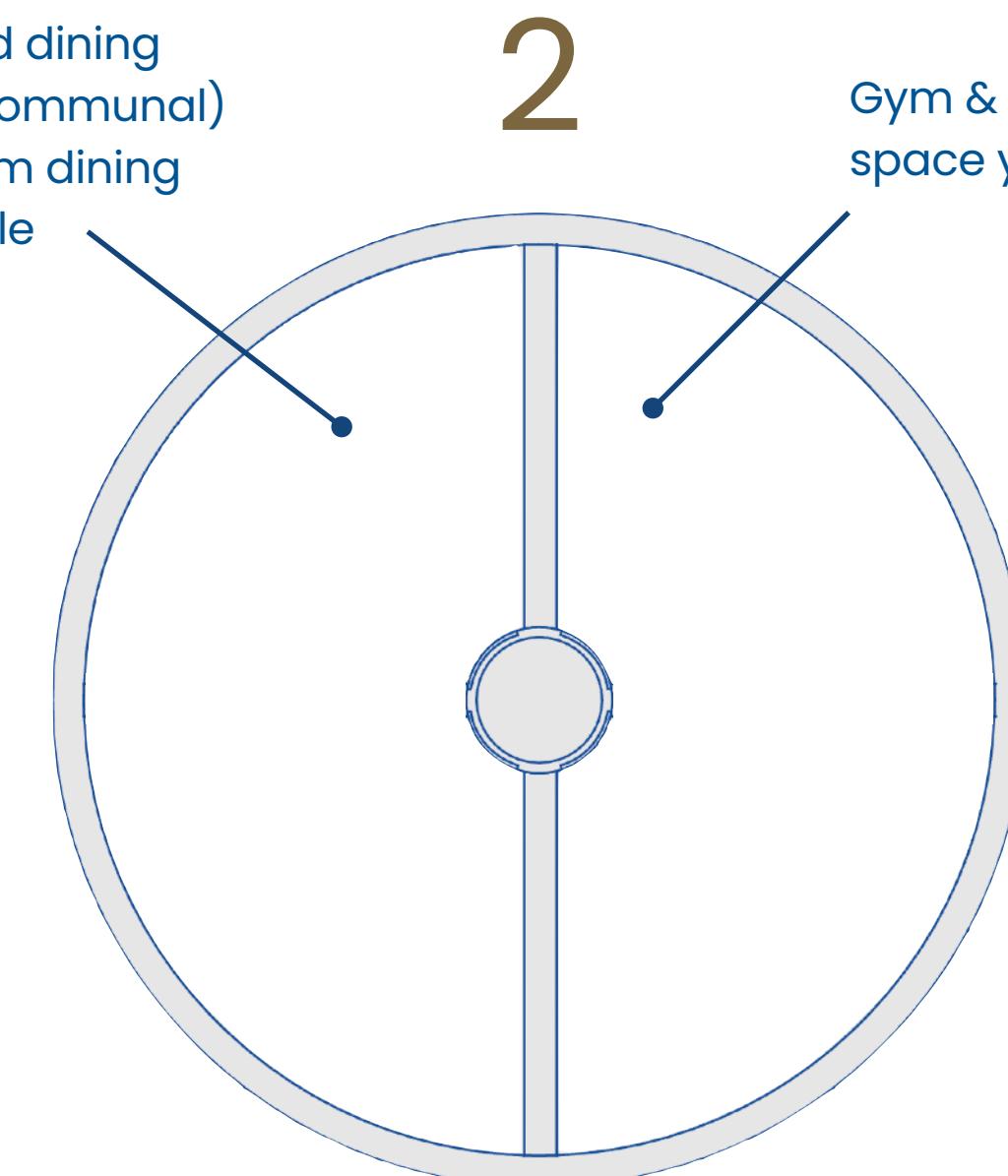
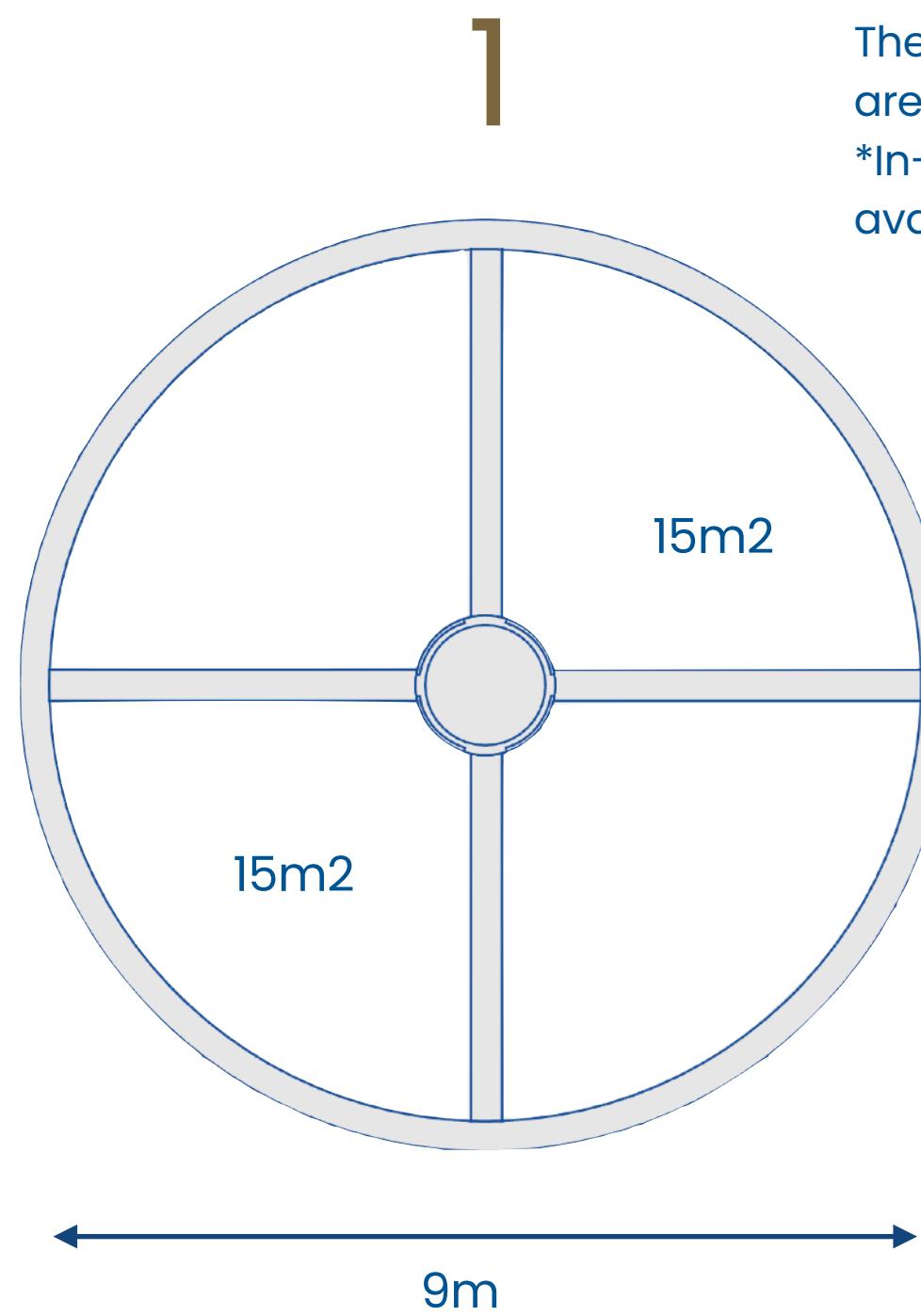
# PHASED APPROACH

Start with single retrofitted Starship (ATLANTIS LUXE), and convert to a privately run luxury space hotel. Use credibility and revenue generated to attract financing for larger artificial gravity hotel in the form of a ring of rotating Starships (ATLANTIS PRIME)

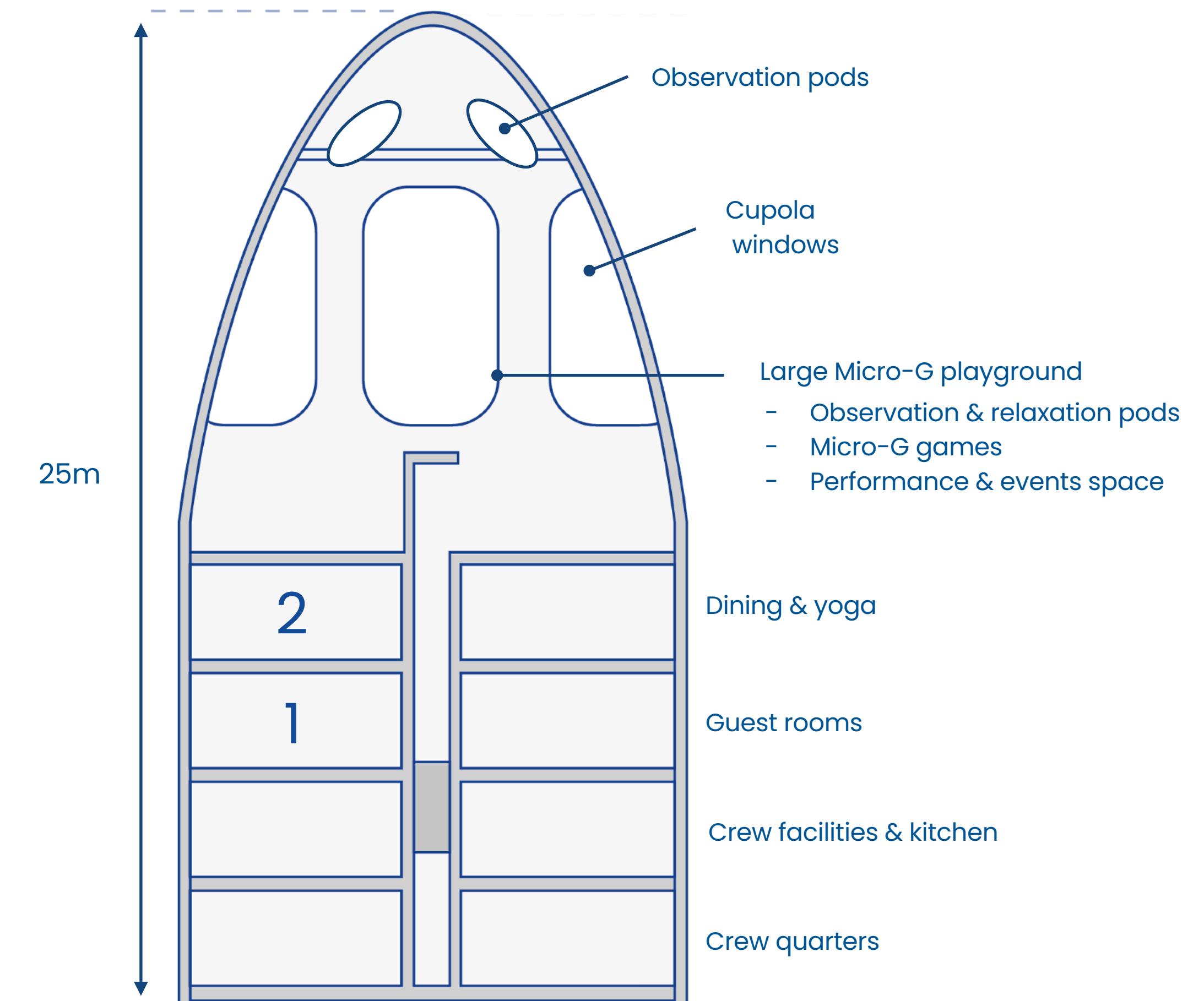


# ATLANTIS LUXE

## LAYOUT



Guest amenities



# REVENUE MODEL

- x4 guest rooms at \$10M each for five nights
- One flight per month

=> **\$40M revenue** per month

## COST PER FLIGHT

- \$20M per launch\*
- + \$8M ground training for guests
- + \$5M station maintenance
- + \$2M operations

TOTAL: \$35M

## NET INCOME PER FLIGHT

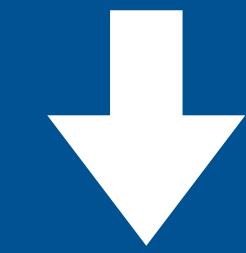
- \$5M net income per flight (per month)

=> **\$60M net profit per year**

=> \$120M profit after two years

\*To be validated by SpaceX

## ATLANTIS LUXE COST



**\$120M**

- \$60M – Retrofitted Starship\*
- \$40M – In-orbit testing and validation
- \$20M – Marketing & ground operations

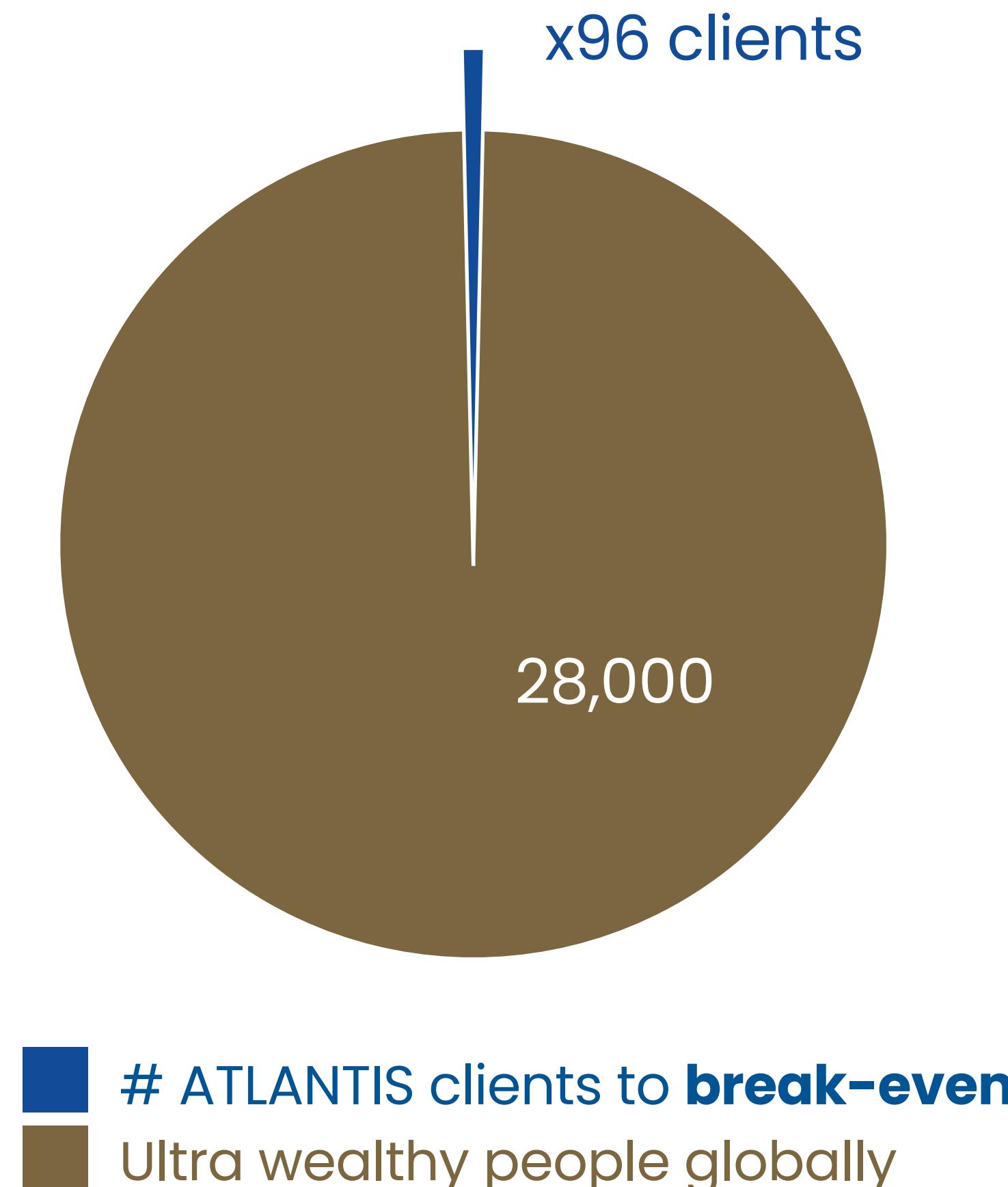
=> payback achieved over two years

# MARKET

Globally there are **28,000** people with net assets over \$100M of which 3,028 are billionaires (Forbes, 2025)

To be commercially viable, ATLANTIS needs **x48** people per year to part with \$10M for a luxury space travel experience

**Break-even** after two years. Operations last for 2-5 years as rest of the station is built



# EXECUTION

Atlantis looks after marketing, sales & project coordination  
-> all other activities are outsourced.

**SpaceX / Sierra Space  
etc**

- ◆ Habitat design, build & testing
  - + ECLSS
  - + station maintenance & ops
  - + guest training

**Singapore Airlines /  
Four Seasons**

- ◆ Interior design & hotel operations
  - + catering / crew

**TED / events company**

- ◆ In-flight talks & performances

**Atlantis Inc.**

- ◆ Sales, marketing & fundraising

# CORE TEAM

## Max Beaumont (CEO)

Max is a physicist, former life-support engineer at the European Space Agency (ESA) and founder of Skytree, a Direct Air Capture company. The latter is based on a CO2-scrubbing process he evaluated and tested during his time at ESA.

## John Quinn (coo)

Previously product lead at multiple tech start-ups. Leads hiring in the US – CTO, engineering team, partnerships, sales, project manager

## Meutia Syahara (CMO)

Former head of marketing for 69Slam. Strong B2C experience. Coordinates marketing team and marketing agency.

Focus on recruiting space sector talent, knowledge & network

## ADVISORS

### Prof. Carol Nordberg

Umea University, Sweden  
Professor of Space Physics and  
author of book Human  
Spaceflight and Exploration

### Jürgen Ingels

Partner @SmartFin capital  
Founder of SuperNova  
Founder of Clear2Pay

## KEY HIRES

- Head of Partnerships (strong space sector experience)
- CTO (strong space sector experience)
- CMO (former hospitality industry veteran)
- CFO & legal functions (through investor's team)

# COMPETITIVE LANDSCAPE



Launch date HAVEN-1: **2026**

Raised: \$600M

*Building the first rotating space station HAVEN-3*



Launch date Axiom-1: **2027**

Raised: \$300M + \$200M in NASA contracts

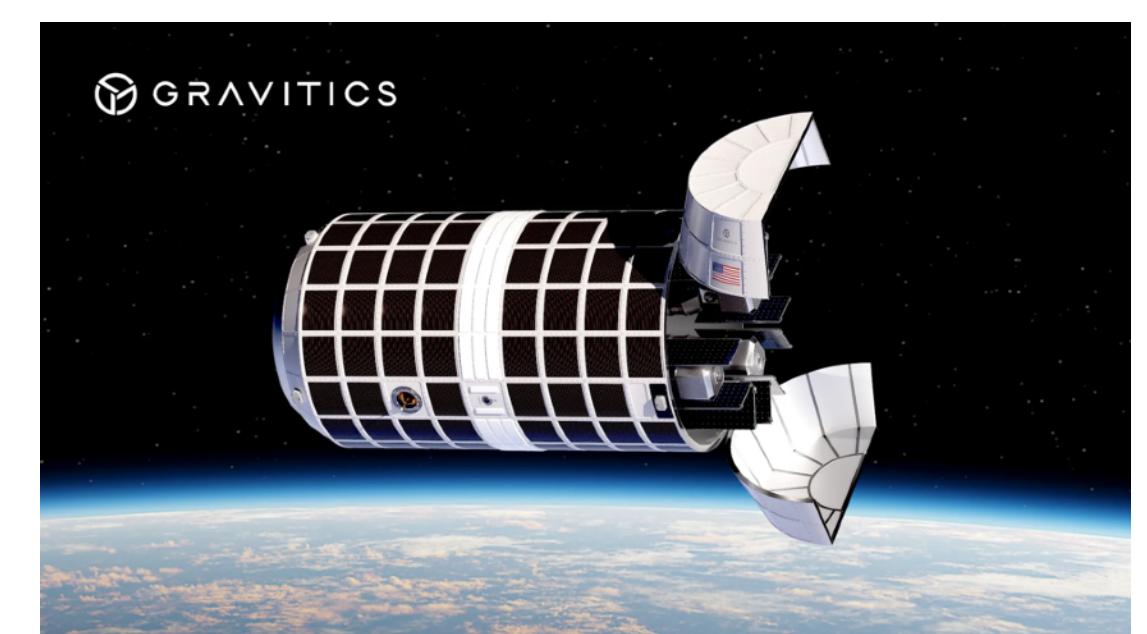
*Replacement to the ISS*



Hab installed on ISS

\$750M in revenue 2024

*Developing massive inflatable LIFE habs*



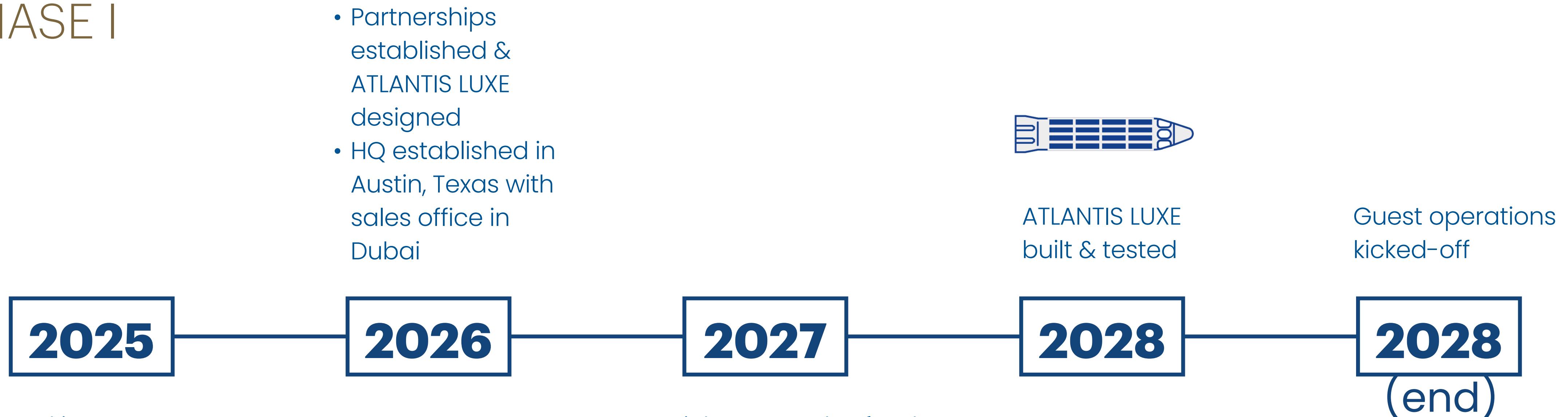
Launch date: **2028**

VC-backed

*Offering space-based platforms for a variety of industries*

# TIMELINE

## PHASE I



**Phase II 2035 vision** ATLANTIS PRIME is built leveraging credibility and revenue from ATLANTIS LUXE



# SEED INVESTMENT

Our **ideal investor** is an individual who can help us network and raise further financing

\$5M

## USED TO

- ◆ Refine assumptions & cost estimates
- ◆ Establish partnerships
- ◆ Recruit in-house space sector expertise
- ◆ Launch marketing machine
- ◆ Develop mock-ups
- ◆ Establish design of ATLANTIS LUXE
- ◆ Sales offices in Middle-east and USA
- ◆ HQ in USA (Austin, Texas)

# CONTACT

We're always open to thoughtful conversations

For partnerships: [max@atlantis-spacecity.com](mailto:max@atlantis-spacecity.com)

For investor inquiries: [john.q@atlantis-spacecity.com](mailto:john.q@atlantis-spacecity.com)

Phone: +1 819 99897 21

[atlantis-spacecity.com](http://atlantis-spacecity.com)

