

INVESTMENT DECK

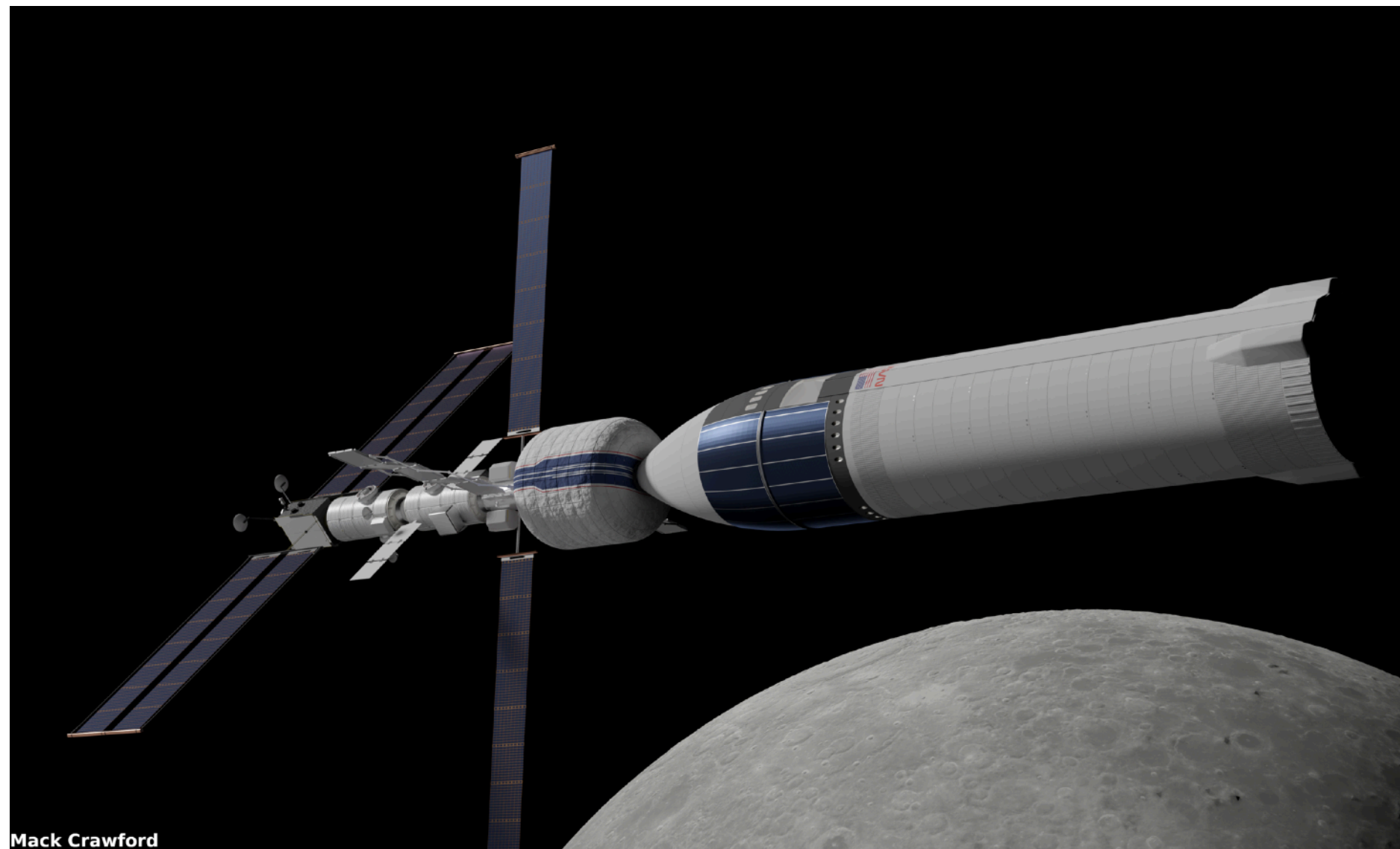


ATLANTIS: OPENING UP LOW EARTH ORBIT

05/2025

➡ The problem: Space is expensive and we're stuck on Earth

➡ The solution: Rocket reusability, advanced avionics and plummeting hardware costs (eg. solar panels) largely driven by SpaceX



SpaceX proposal to NASA Artemis program (2024) for Lunar gateway station orbiting the Moon. A retro-fitted Starship as a long duration habitat for NASA astronauts



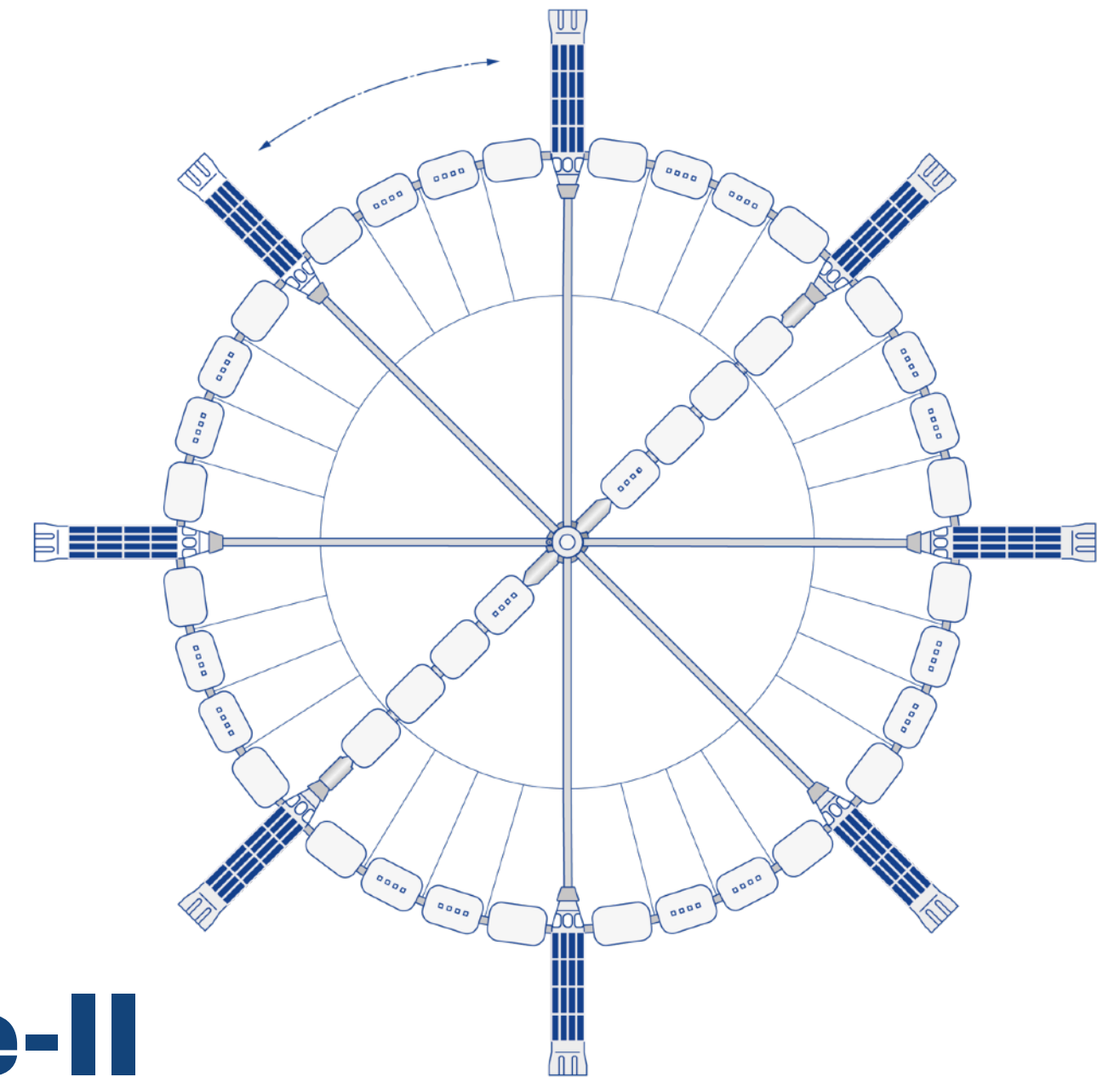
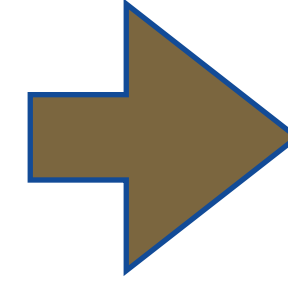
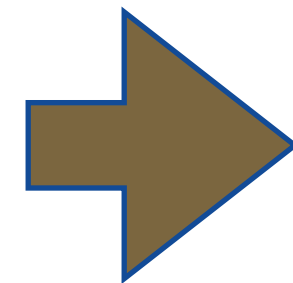
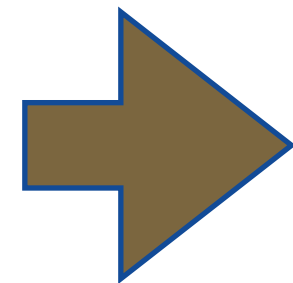
SpaceX proposal (2022) for NASA's CLD program (replacement for ISS): a ring of rotating Starships retro-fitted for artificial gravity and long duration stays



Atlantis leverages recent breakthroughs in space hardware and launch capability to leapfrog typical design cycles of space stations and open up Low Earth Orbit for the masses

PHASED APPROACH

Start with single retrofitted Starship (ATLANTIS LUXE), and convert to a privately run luxury space hotel. Use credibility and revenue generated to attract financing for larger artificial gravity hotel in the form of a ring of rotating Starships (ATLANTIS PRIME)

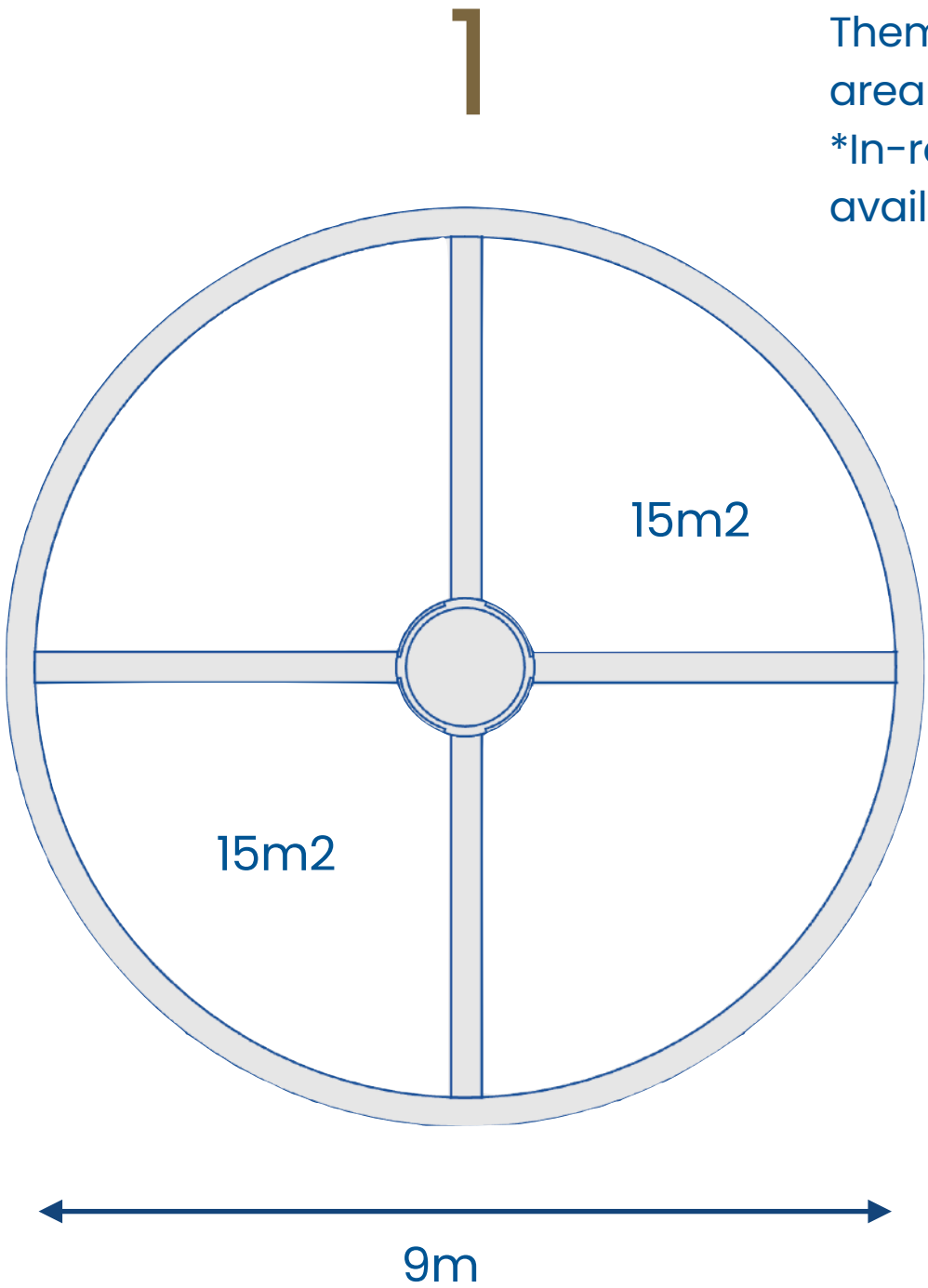


Phase-I
ATLANTIS LUXE

Phase-II
ATLANTIS PRIME

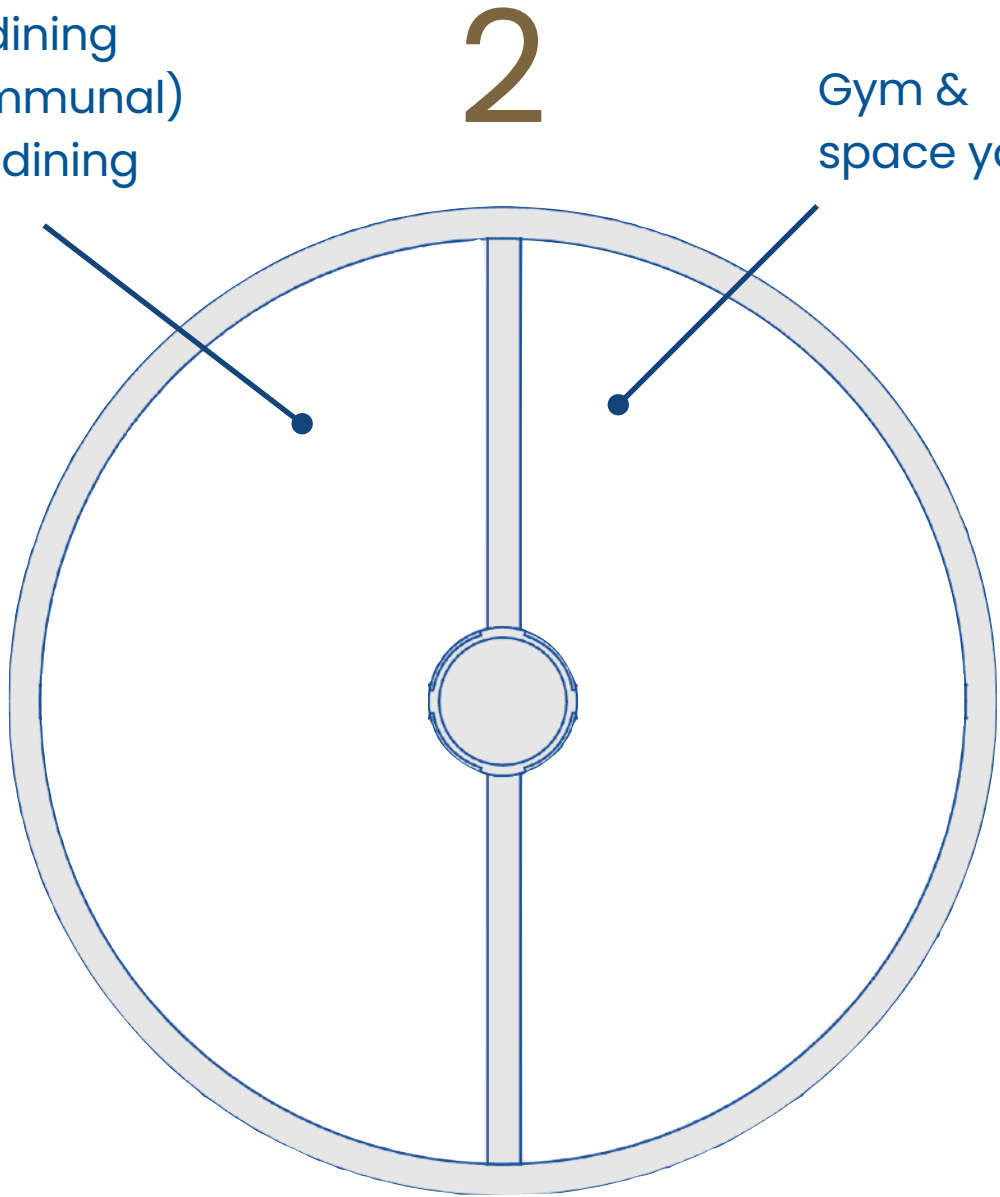
ATLANTIS LUXE

LAYOUT

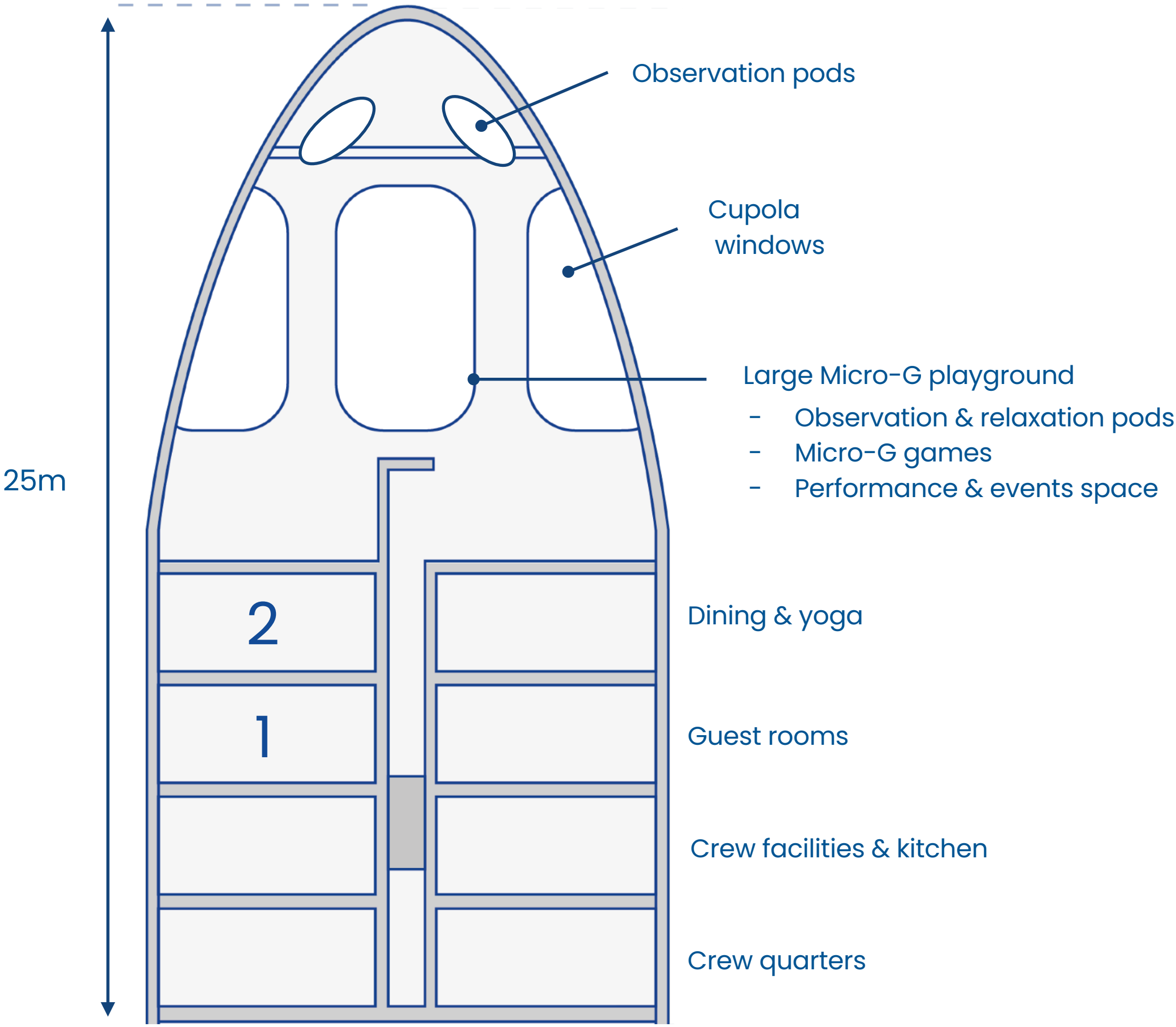


x 4 guest rooms

Themed dining
area (communal)
*In-room dining
available



Guest amenities



REVENUE MODEL

- ➔ x4 guest rooms at \$10M each for five nights
- ➔ One flight per month

=> **\$40M revenue** per month

COST PER FLIGHT

- ➔ \$20M per launch*
- + \$8M ground training for guests
- + \$5M station maintenance
- + \$2M operations

TOTAL: \$35M

NET INCOME PER FLIGHT

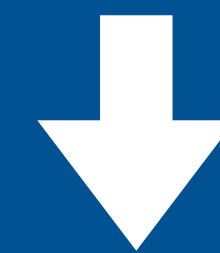
- ➔ \$5M net income per flight (per month)

=> **\$60M net profit per year**

=> \$120M profit after two years

*To be validated by SpaceX

ATLANTIS LUXE COST



\$120M

- ➔ \$60M – Retrofitted Starship*
- ➔ \$40M – In-orbit testing and validation
- ➔ \$20M – Marketing & ground operations

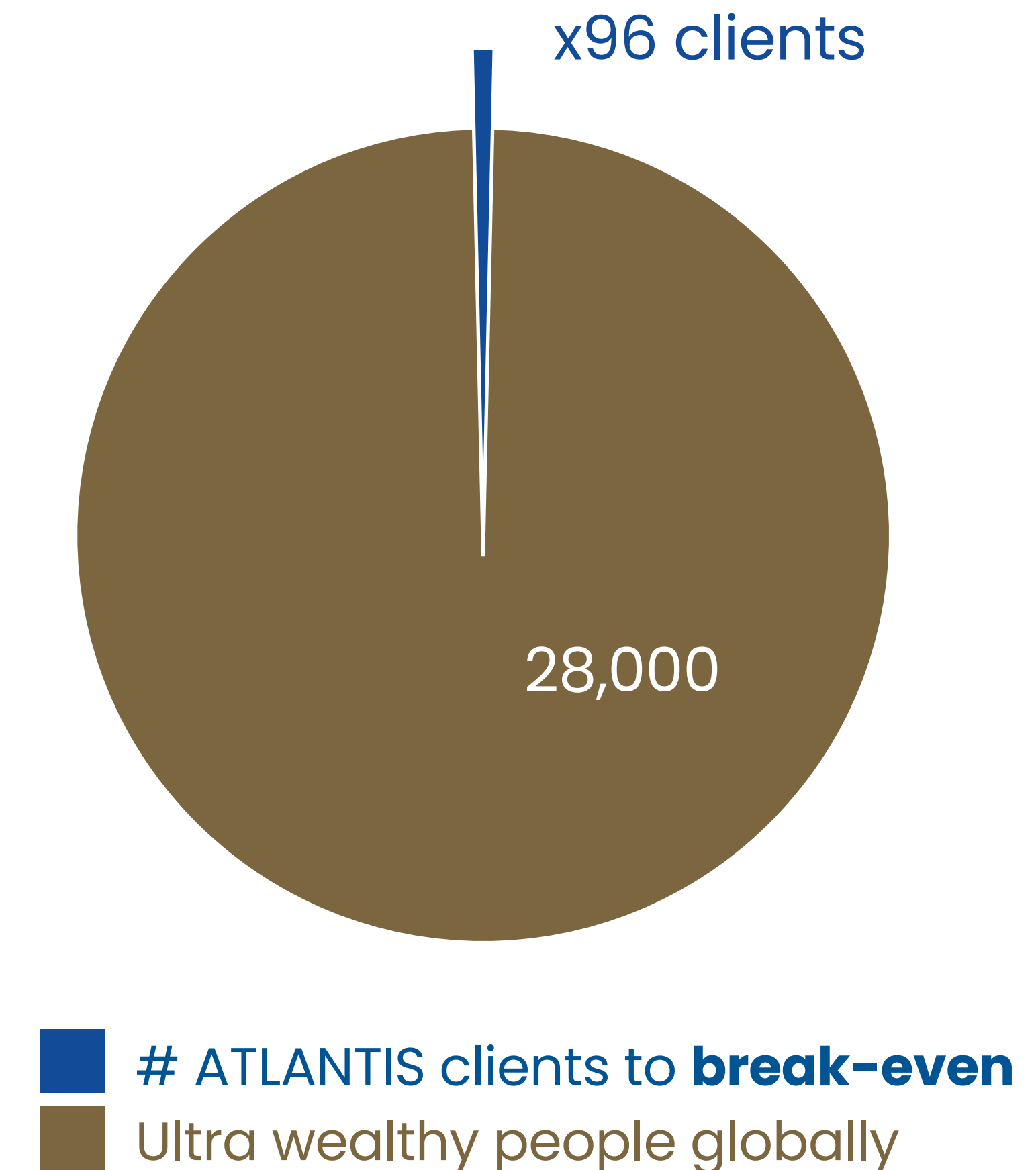
=> payback achieved over two years

MARKET

Globally there are **28,000** people with net assets over \$100M of which 3,028 are billionaires (Forbes, 2025)

To be commercially viable, ATLANTIS needs **x48** people per year to part with \$10M for a luxury space travel experience

Break-even after two years. Operations last for 2-5 years as rest of the station is built



EXECUTION

Atlantis looks after marketing, sales & project coordination

→ all other activities are outsourced.

SpaceX / Sierra Space etc

- ◆ Habitat design, build & testing
+ ECLSS
+ station maintenance & ops
+ guest training

TED / events company

- ◆ In-flight talks & performances

Singapore Airlines / Four Seasons

- ◆ Interior design & hotel operations
+ catering / crew

Atlantis Inc.

- ◆ Sales, marketing & fundraising

CORE TEAM

Max Beaumont (CEO)

Max is a physicist, former life-support engineer at the European Space Agency (ESA) and founder of Skytree, a Direct Air Capture company. The latter is based on a CO2-scrubbing process he evaluated and tested during his time at ESA.

John Quinn (COO)

Previously product lead at multiple tech start-ups. Leads hiring in the US – CTO, engineering team, partnerships, sales, project manager

Meutia Syahara (CMO)

Former head of marketing for 69Slam. Strong B2C experience. Coordinates marketing team and marketing agency.

Focus on recruiting space sector talent, knowledge & network

ADVISORS

Prof. Carol Nordberg

Umea University, Sweden
Professor of Space Physics and
author of book Human
Spaceflight and Exploration

Jürgen Ingels

Partner @SmartFin capital
Founder of SuperNova
Founder of Clear2Pay

KEY HIRES

- Head of Partnerships (strong space sector experience)
- CTO (strong space sector experience)
- CMO (former hospitality industry veteran)
- CFO & legal functions (through investor's team)

COMPETITIVE LANDSCAPE



Launch date HAVEN-1: **2026**

Raised: \$600M
Building the first rotating space station HAVEN-3



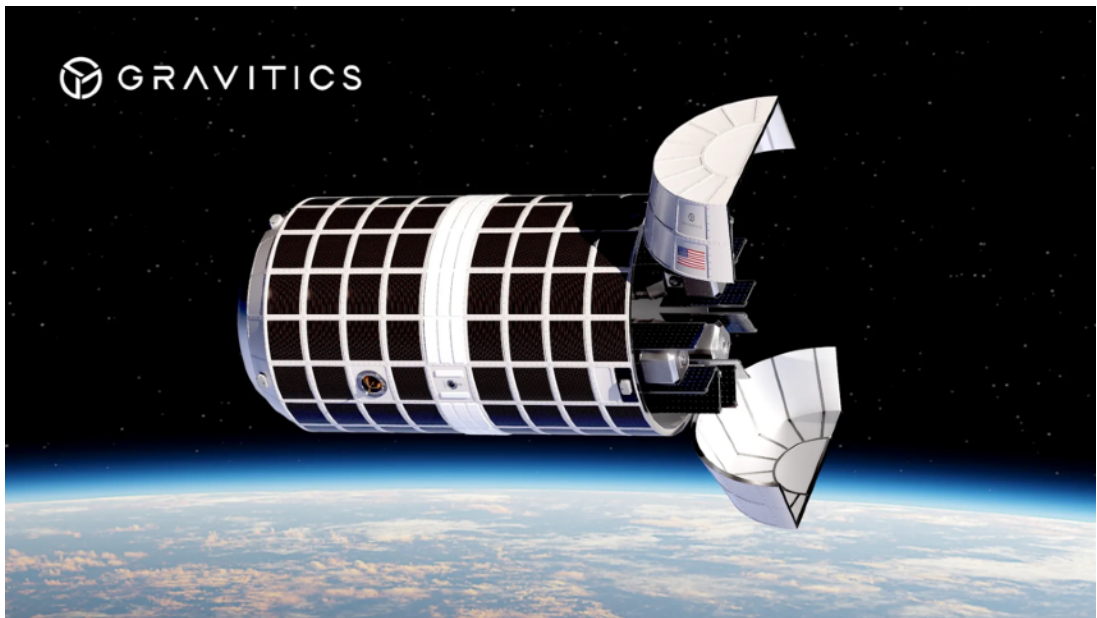
Launch date Axiom-1: **2027**

Raised: \$300M + \$200M in NASA contracts
Replacement to the ISS



Hab installed on ISS

\$750M in revenue 2024
Developing massive inflatable LIFE habs



Launch date: **2028**

VC-backed
Offering space-based platforms for a variety of industries

TIMELINE

PHASE I

- Partnerships established & ATLANTIS LUXE designed
- HQ established in Austin, Texas with sales office in Dubai

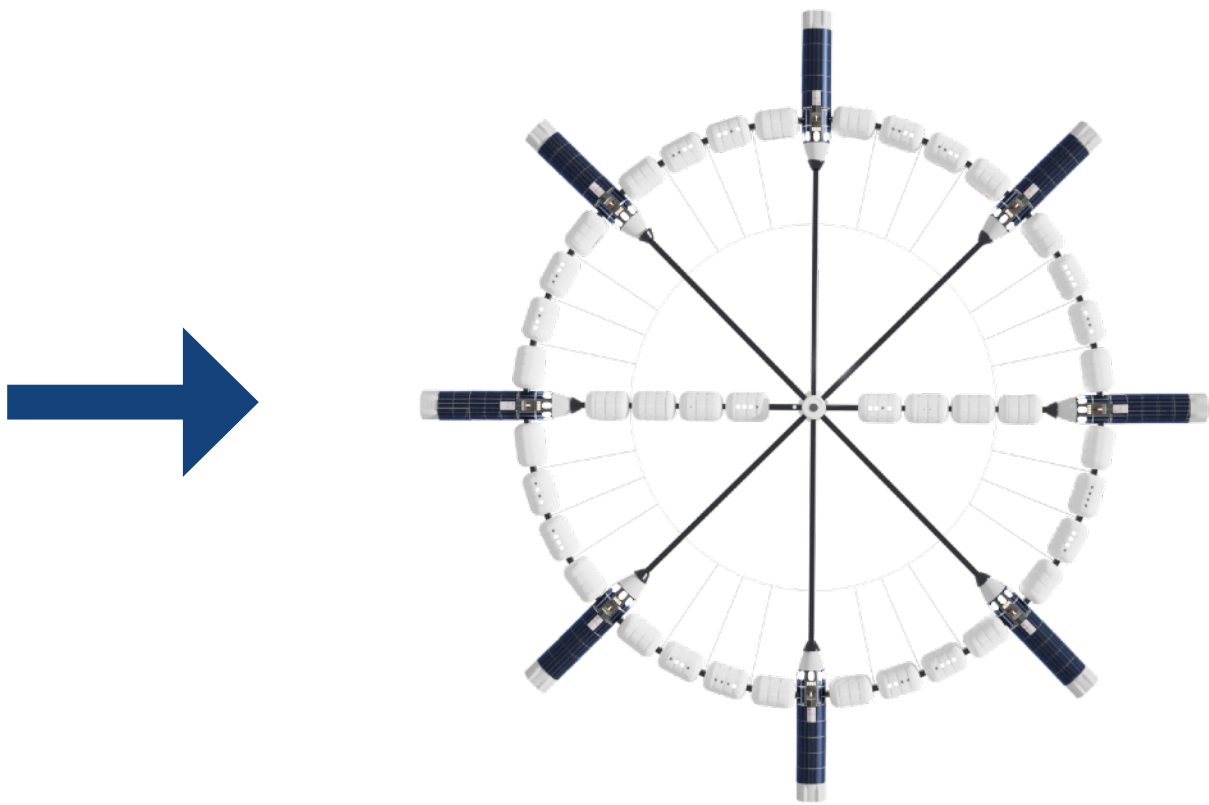


ATLANTIS LUXE built & tested

Guest operations kicked-off



Phase II 2035 vision ATLANTIS PRIME is built leveraging credibility and revenue from ATLANTIS LUXE



SEED INVESTMENT

Our ideal investor is an individual who can help us network and raise further financing



\$5M

USED TO

- ◆ Refine assumptions & cost estimates
- ◆ Establish partnerships
- ◆ Recruit in-house space sector expertise
- ◆ Launch marketing machine
- ◆ Develop mock-ups
- ◆ Establish design of ATLANTIS LUXE
- ◆ Sales offices in Middle-east and USA
- ◆ HQ in USA (Austin, Texas)

CONTACT

We're always open to thoughtful conversations

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